

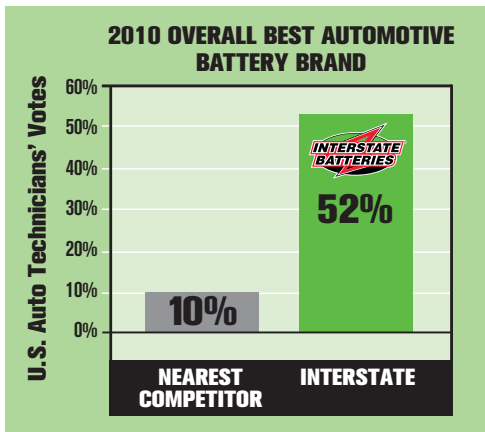
# VOTED BEST BATTERY

# 4X TIMES

## Technicians Choice Award



Source: Frost & Sullivan



Interstate Batteries was named the **Best Automotive Battery Brand** by automotive technicians across the U.S. in 2007, 2008, 2009 and 2010.

Interstate consistently has emerged as the preferred battery brand with a 5-1 vote in an independent study conducted by industry research leader Frost & Sullivan.



*Outrageously Dependable®*

# BEING OUTRAGEOUSLY DEPENDABLE<sup>®</sup> STARTS HERE



## What do your customers want?

A dependable battery that guarantees their car will start.

Interstate Batteries will take Outrageously Dependable<sup>®</sup> to a new level.

Our batteries will deliver **Guaranteed Starts<sup>™</sup>** in early 2012.

